

## Message Text

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PAGE 01 BRASIL 00200 101555Z

ACTION EB-07

INFO OCT-01 ISO-00 IO-13 AF-08 ARA-10 EA-09 EUR-12 NEA-10

AGRE-00 SP-02 USIA-15 AID-05 NSC-05 CIEP-02 TRSE-00

SS-15 STR-04 OMB-01 CEA-01 L-03 H-02 PA-02 PRS-01

CIAE-00 COME-00 FRB-01 INR-07 NSAE-00 XMB-04 OPIC-06

LAB-04 SIL-01 /151 W

-----101558Z 124578 /53

P 101415Z JAN 77

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC PRIORITY 9509

INFO AMEMBASSY ABIDJAN PRIORITY

AMEMBASSY ACCRA PRIORITY

AMEMBASSY ADDIS ABABA PRIORITY

AMEMBASSY ASUNCION PRIORITY

AMEMBASSY BANGUI PRIORITY

AMEMBASSY BOGOTA PRIORITY

AMEMBASSY BONN PRIORITY

AMEMBASSY BUJUMBURA PRIORITY

AMEMBASSY CANBERRA PRIORITY

AMEMBASSY CARACAS PRIORITY

AMEMBASSY CONAKRY PRIORITY

AMEMBASSY COTONOU PRIORITY

AMEMBASSY DAR ES SALAAM PRIORITY

AMEMBASSY FREETOWN PRIORITY

USMISSION GENEVA PRIORITY

AMEMBASSY GUATEMALA PRIORITY

AMEMBASSY HELSINKI PRIORITY

AMEMBASSY JAKARTA PRIORITY

AMEMBASSY KIGALI PRIORITY

AMEMBASSY KINGSTON PRIORITY

AMEMBASSY KINSHASA PRIORITY

AMEMBASSY LAGOS PRIORITY

AMEMBASSY LA PAZ PRIORITY

AMEMBASSY LIBREVILLE PRIORITY

AMEMBASSY LIMA PRIORITY

AMEMBASSY LONDON PRIORITY

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PAGE 02 BRASIL 00200 101555Z

AMEMBASSY LOME PRIORITY

AMEMBASSY MANAGUA PRIORITY

AMEMBASSY MEXICO PRIORITY

AMEMBASSY MONROVIA PRIORITY

AMEMBASSY NAIROBI PRIORITY

AMEMBASSY NEW DELHI PRIORITY

AMEMBASSY OSLO PRIORITY

AMEMBASSY OTTAWA PRIORITY  
AMEMBASSY PANAMA PRIORITY  
AMEMBASSY PARIS PRIORITY  
AMEMBASSY PORT AU PRINCE PRIORITY  
AMEMBASSY PORT OF SPAIN PRIORITY  
AMEMBASSY QUITO PRIORITY  
AMEMBASSY ROME PRIORITY  
AMEMBASSY SAN JOSE PRIORITY  
AMEMBASSY SAN SALVADOR PRIORITY  
AMEMBASSY SANTO DOMINGO PRIORITY  
AMEMBASSY TANANARIVE PRIORITY  
AMEMBASSY TEGUCIGALPA PRIORITY  
AMEMBASSY TEL AVIV PRIORITY  
AMEMBASSY TOKYO PRIORITY  
AMEMBASSY YAOUNDE PRIORITY  
USMISSION OECD PARIS PRIORITY  
USMISSION EC BRUSSELS PRIORITY  
AMCONSUL RIO DE JANEIRO PRIORITY  
AMCONSUL SAO PAULO PRIORITY

UNCLAS BRASILIA 0200

E.O. 11652: N/A

TAGS: EPAP, EAGR, ETRD, BR

SUBJECT: COFFEE -- BRAZILIAN PRESIDENT CALLS FOR ICO MEETING

1. SUMMARY. PRESIDENT GEISEL HAS PROPOSED  
TO COLUMBIA'S PRESIDENT THAT TOGETHER THEY SEEK A SPECIAL  
MEETING OF THE INTERNATIONAL COFFEE ORGANIZATION TO EXAMINE  
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PAGE 03      BRASIL 00200 101555Z

MARKET SUPPLY IN 1977 AND 1978. END SUMMARY.

2. COLUMBIA'S PRESIDENT LOPES MICHELSEN, IN A JAN. 3 TELEGRAM  
TO GEISEL REPRINTED TEXTUALLY IN THE JAN 9 EDITION OF O ESTADO  
DE SAO PAULO, SUGGESTED A TEMPORARY PRICE FREEZE AS THE "EQUIT-  
ABLE, OPPORTUNE, AND SATISFACTORY SOLUTION." LOPES MICHELSEN  
JUDGED THAT THE COFFEE BOYCOTT STIMULATED BY NEW YORK CONSUMER  
GROUPS COULD RESULT IN A "SERIOUS BREAKDOWN" FOR THE POLICY  
OF THE ICA. HE SUGGESTED THAT A COLUMBIAN MISSION VISIT BRAZIL  
TO DISCUSS THE SUBJECT, WITHOUT PREJUDICING IN ADVANCE EFFORTS  
WITH THE U.S., MEXICO, CENTRAL AMERICA, UGANDA, AND THE IVORY  
COAST.

3. GEISEL'S TELEGRAM RESPONSE, ALSO PRINTED IN O ESTADO,  
PROPOSED AN ALTERNATIVE COURSE OF ACTION. "RECOGNIZING...  
THAT THE MARKET PROBLEM CANNOT BE SOLVED EXCLUSIVELY BY THE  
PRODUCING COUNTRIES, I BELIEVE THE BEST APPROACH WOULD BE TO  
TAKE THE SUBJECT TO ITS PROPER FORUM, THROUGH THE CONVOCAION  
OF A SPECIAL MEETING OF THE ICO TO EXAMINE THE THEME OF MARKET

SUPPLY IN THE CRITICAL YEARS OF 1977 AND 1978, IN CONFORMANCE, BY THE WAY, WITH A SUGGESTION MADE BY THE IVORY COAST THROUGH THE BRAZILIAN EMBASSY IN WASHINGTON. PERMIT ME, THEREFORE, TO PROPOSE TO YOUR EXCELLENCY THAT TOGETHER WE PROMOTE THIS MEETING."

4. GEISEL OBSERVED THAT BRAZIL HAD PRODUCED ONLY 6 MILLION BAGS OF COFFEE IN 1976 -- INSUFFICIENT TO MEET DOMESTIC CONSUMPTION -- AND YET HAD SUPPLIED 16 MILLION BAGS TO THE INTERNATIONAL MARKET. THIS RESULTED IN A "DRASTIC REDUCTION" IN BRAZIL'S STOCKS, WHICH "LEADS US TO LOOK WITH APPREHENSION AT RESPONDING TO CONSUMER NEEDS IN THE CRITICAL YEARS OF 1977 AND 1978."

5. FOR DEPT AND BOGOTA: TEXT OF TELEGRAMS FOLLOWS BY SEPTEL. CRIN INS

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## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Subject:** COFFEE -- BRAZILIAN PRESIDENT CALLS FOR ICO MEETING  
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22 May 2009  
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